

## Press Release – ObjectSecurity receives “Most Promising Security Startup 2009” regional finalist award

(Palo Alto, CA, USA, and Cambridge, UK, 29 September 2009) - ObjectSecurity today announced that it has been awarded “America West Regional Finalist 2009” in the “Most Promising Security Start-up Category” for their OpenPMF™ product by the Global Security Challenge.

Developed since 2000, OpenPMF™ is a security extension for application development tools that makes application security manageable, cheaper, and less risky. It helps security professionals and application developers automatically secure today’s large, interconnected, rapidly evolving applications (e.g. SOA with BPM, Cloud, legacy). OpenPMF uniquely minimizes the security maintenance cost even for agile applications and workflows. It also automatically enforces and monitors security, an important element of SOA governance. It ties into development tools, which makes it a critical element of a secure application development lifecycle and IT best practices – dealing with policy abstraction, externalization, authoring, automation, enforcement, monitoring, and verification. OpenPMF is award-winning, patent-pending, proven and standards-based technology, with deployments including US Navy & Air Force & a European air traffic control simulation & training project.

1. Save time and money  
Security professionals focus on security  
Application professionals focus on the application  
Automatically generate & update application security policies
2. Adopt security easily & flexibly  
Development tool integration out of the box (Eclipse & Intalio)  
Multiple licensing alternatives and gradual adoption options  
No security expertise required
3. Align business & security, improved proactive security & agility  
Removes technology and security silos, and reuses legacy  
Security & development separated, but linked via policy  
Comprehensive, fine-grained security monitoring & auditing

OpenPMF significantly simplifies security policy management thanks to its innovative model-driven security approach. It reduces cost/effort, aligns business and IT, enables secure IT agility, and enhances security. OpenPMF also includes multi-platform enforcement and monitoring. It offers far better flexibility and manageability than traditional identity management and authorization management solutions.

**ABOUT OBJECTSECURITY** – ObjectSecurity is the leading application security policy automation company. Apart from OpenPMF, ObjectSecurity offers leading-edge consulting and products in the areas of model-driven security, security policy management, Service Oriented Architecture (SOA) security, cloud security, regulatory compliance management and more. ObjectSecurity's solutions traceably align business-led security compliance and concrete IT security enforcement. Other projects include a distributed virtual reality simulation toolkit, and several secure middleware platforms.

**ABOUT GLOBAL SECURITY CHALLENGE** – The Global Security Challenge (GSC) is a central hub for security innovators, start-ups and investors and hosts competitions and events around the globe. The GSC aims to empower entrepreneurs in the security technology space and runs the leading business plan competitions to find the most promising security and defense start-ups in the world. See [www.globalsecuritychallenge.com](http://www.globalsecuritychallenge.com) for details.

### PR CONTACT

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